



## Introduction to Medical Affairs and Pharmaceutical Medicine

Comprehensive overview and insights on one of the central roles in the pharmaceutical industry

DEPARTMENT OF CLINICAL PHARMACOLOGY



MEDICAL UNIVERSITY  
OF VIENNA



Vienna Healthcare Group  
University Hospital Vienna

## Medical Affairs as a major player in the pharmaceutical industry

### Course description

Medical Affairs is an independent function in a pharmaceutical company that closely cooperates with other functional areas. The main responsibilities of Medical Affairs include Medical Information & Communication, Training & Education, Establishing of Networks with Healthcare Professionals, Medical Planning & Operations, Interventional & Non-Interventional Trials, Gathering of Insights and many more. The aim of this course is to provide a comprehensive picture of Medical Affairs in the context of pharmaceutical industry while reflecting all current national and international regulations and guidelines. It provides insights into the role of Medical Affairs in drug development and the cooperation with Marketing & Sales, Regulatory & Pharmacovigilance as well as with academic institutions. Students will get an understanding of the international pharmaceutical market and of the importance of internal and external communication and team- and networking on national and international level. The course provides details on different job profiles and practical tasks in Medical Affairs and furthermore on collaboration with healthcare professionals and other stakeholders.

### Target audience

- academic & non-academic employees in the pharmaceutical industry
- job applicants for the pharmaceutical industry
- physicians and other professions interested in the perspective of the pharmaceutical industry



# The Online Course will be held in the late afternoon of in total 8 days and additional self-study

## Part 1 (2.5 ECTS)

I: Prereads

II: Introduction to drug Research & Development

III: Laws, guidelines & compliance

IV: Regulatory Affairs

V: Role profiles in Medical Affairs

VI: Project management & Medical Affairs plan

VII: Homework to create Medical Affairs plan

VIII: Individual assessment of Medical Affairs plan

## Part 2 (2.5 ECTS)

IX: Drug safety & pharmacovigilance

X: Ethics, compliance & patient involvement

XI: Medical Affairs in healthcare system

XII: Presentation of Medical Affairs plan

XIII: Homework to further develop Medical Affairs plan

XIV: Individual assessment of Medical Affairs plan

Learn about the specific role of Medical Affairs in the pharmaceutical industry

### Information on the course

This part-time blended learning program allows professionals to remain on their job and to integrate the training with professional activities. It is structured in 2 parts of blocked workshops. Workshops are offered online through engaging webinars.

### Location

Online

### Language

All courses are held in English

### Duration

125 hours/5 ECTS

### Certificate

Basic „Introduction to Medical Affairs and Pharmaceutical Medicine“ certificate after successful completion of Part 1. Advanced certificate after completion of Part 2.

### Tuition fee

Euro 1.600,- per part. Euro 3.200,- in total. 10 % discount for Medical University Alumni Club members and members of the GPMed („Gesellschaft für Pharmazeutische Medizin“) at the time of application.

### Start

Yearly

### Application

[clinical-research@meduniwien.ac.at](mailto:clinical-research@meduniwien.ac.at)

Apply now!

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